

## Social Investment Opportunity in Peru

**Taxi Excel** ([www.taxiexcel.com](http://www.taxiexcel.com)) generates business ownership in the developing world, providing a scalable, profitable and **green** solution to end poverty. The company enables poor people to become taxi driver/owners offering new eco-friendly fuel-efficient, registered, insured vehicles; 24-hour secure radio dispatch; corporate accounts; and superior customer service.

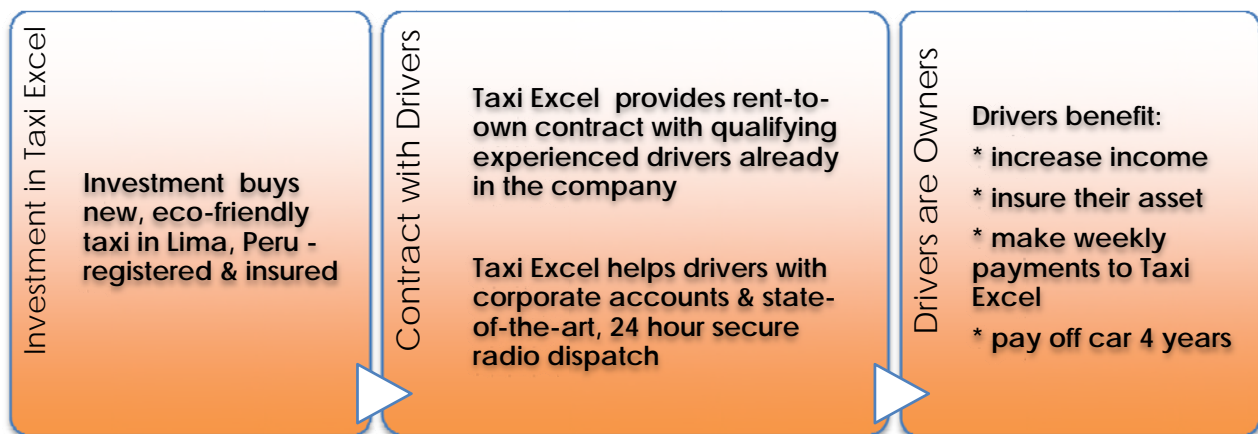


### Taxi Excel's business model enables its drivers to:

- increase income by 36%
- own a revenue-generating asset
- establish credit history
- enter middle-class



## How Taxi Excel Works



## What the Company Offers

1. **Established local operation** with proven track record: 29 vehicles in service, advertised dispatch center, 41 corporate clients (include HSBC, Nextel, U.S. Embassy).
2. **Field tested driver-owners** start as employees to test reliability, responsibility and professionalism. Those who are ready graduate to the rent-to-own franchise opportunity.
3. **Safety** is a top priority. All vehicles are fully insured; drivers must pass training courses. GPS-enabled "smart" control center tracks vehicles (disables / recovers, if needed).
4. **Repayment risk minimized** drivers are screened, trained and provided business development support to increase their income and capacity to repay.

*Taxi Excel was born out of a desire to provide a necessary service, which also helps people. Our concept is to manage a group of drivers who all own their own cars. These drivers take better care of the car than if they are just hired help.*

- Guillermo Quintana, General Manager

## Impact

**Taxi Excel is a high yield triple bottom line investment opportunity**

### Social Impact

Driver income up 36%  
Establishes credit history  
New, monitored, vehicles with trained drivers provide public safe offer

### Environmental Benefit

Natural gas vehicles create 70% less smog & 30% less CO2  
100 taxis on natural gas save > 1 million pounds greenhouse emissions every year

### Financial Profit

Every \$15,000 invested puts a car on the road generating the company \$6,000 per year  
Investment, secured by insured asset, repaid within 4 years

## Invest

At 100 taxis, Taxi Excel will be generating:

	Month	Year
<b>Revenue</b>	\$157,000	almost \$1.9 million
<b>Expenses</b>	\$119,000	\$1.42 million
<b>Net Income</b>	\$38,000	\$456,000

With additional investment, Taxi Excel can accelerate its growth & profit:



\$15,000 places another vehicle in service and launches one more business owner to financial independence

\$300,000 now in financing=20 cars on the street

\$1.2M within 2 years increases fleet by 100 cars

All corporate debt collateralized by fully insured vehicles. Weekly driver franchise payments, managed by company from corporate contracts, pays off debt

## Get Involved

Make a secure social investment or philanthropic donation to a viable, sustainable solution to poverty.

Contact Grant Hunter, CEO of Microfranchise Solutions [grant@microfranchisesolutions.com](mailto:grant@microfranchisesolutions.com) or +1-408-421-0497 (U.S.)



Click on the photo above for recent television interview in Peru on *Mundo Empresarial*.

## MEET THE PEOPLE

**Grant Hunter, CEO/Founder**



Armed with financing, a business plan and on-going support, microfranchises in the developing world hold a key to eradicating poverty and ensuring sustainable livelihoods for millions at the base of the economic pyramid.

Click here for [bio](#)

**Guillermo Quintana, General Manager, Taxi Excel**



Our motto is security, confidence, punctuality and comfort. Our drivers even open the door for you!

Click here for [bio](#)

**Edgardo Atoche Sandoval, Taxi Driver**



With Taxi Excel, I get more fares and have learned how to provide better service to customers. I realize now, with good service, customers use our service again and again! Taxi Excel is improving the industry.