

# LOCAL INVESTING FOR ALL



**Andrew Tulchin** of Social Enterprise Associates

**L**ocal investing is possible, if you have \$1 or \$1 million. Move from Wall Street to Main Street. There are solutions to access credit for healthy communities. Old concepts are new again, making use of new technology and emerging thinking to grow community investing.

#### These investments:

- Are grounded in principles/values
- Are financially sound
- Strengthen communities
- Democratize investing

#### Actions to Take:

1. Buy Local
2. Move your Money
3. Own what you Own
4. Exchange your Time

## New Mexico Local Investing Opportunities



**Permaculture Credit Union**  
[pcuonline.org](http://pcuonline.org)



**Santa Fe Time Bank**  
[santafetimebank.org](http://santafetimebank.org)



**Homewise**  
[homewise.org/invest.aspx](http://homewise.org/invest.aspx)



**La Montanita Coop (LAM Fund)**  
[lamontanita.coop](http://lamontanita.coop)



**Southwest Native Green Loan Fund**  
[nativehomecapital.com](http://nativehomecapital.com)



**The New Mexico Loan Fund**  
[loanfund.org](http://loanfund.org)

**Disclaimer:** Caveat Emptor — buyer beware. Do your homework before making any investment.

### 3 Websites to Check Out

**Community Investing:**  
[socialfunds.com/ci/index.cgi](http://socialfunds.com/ci/index.cgi)

**Prosper**, peer to peer leader: [prosper.com](http://prosper.com)

**Crowdfunding:** [www.socialenterprise.net/assets/files/SocEntAssocTipSheet10.pdf](http://www.socialenterprise.net/assets/files/SocEntAssocTipSheet10.pdf)

### 3 Books to Read

**Local Dollars, Local Sense: How to Shift Your Money from Wall Street to Main Street**

**Compelling Returns: A Practical Guide to Socially Responsible Investing** (Tulchin was a researcher)

**Locavesting: Revolution in Local Investing and How to Profit From It**

**Shop local: find out more with AEO & AmEx: [www.shopsmall.com](http://www.shopsmall.com)**

Visit [www.socialenterprise.net](http://www.socialenterprise.net) for more ideas & recommendations.

# Social Enterprise ASSOCIATES

Financial Performance



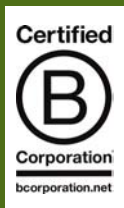
Social Impact



Environmental Sustainability

## Raising Local Capital

**Social Enterprise Associates:** Based in New Mexico, operates throughout the state, the United States and around the world. It offers consulting & raising capital for triple bottom line efforts—for people, profits, planet.



### New Mexico's first registered 'B Corporation', awards include:

- 2011 'One of the Best for the World' small businesses
- 2012 New Mexico Sustainable Business of the Year Honoree

The firm applies business and market driven skills and deep industry knowledge to ensure high impact to your undertaking. Our emphasis is to rapidly (and economically) provide tailored solutions to satisfy your organization's needs.

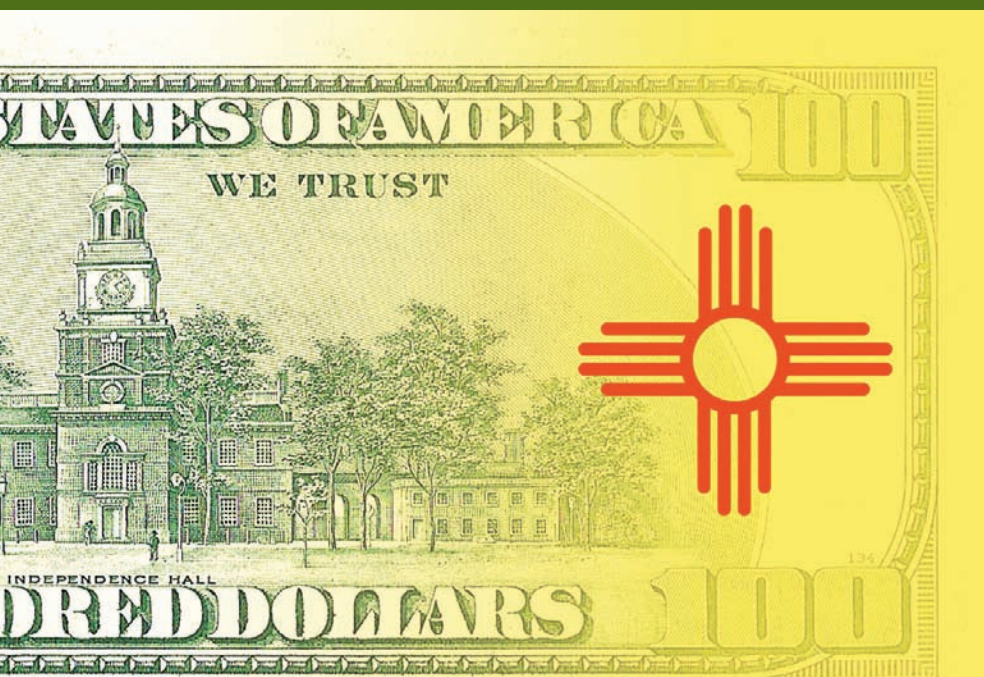
**With more than 12 years experience, results have led clients to raise more than \$100 million.**

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Visit [www.socialenterprise.net](http://www.socialenterprise.net) to sign up for our newsletter and learn how entrepreneurs and communities are leveraging the power of the marketplace for betterment.



## Get inspired & get to work!



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