

# Social Enterprise ASSOCIATES

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Consulting solutions that solve real problems

## ENTERPRISE IN ACTION NEWSLETTER

Summer 2014 / Issue 39

### In The News:

Social Enterprise Associates Consultant John Perovich featured in Forbes for insight into Social Impact Bonds!



Drew Tulchin kicks off a series of webinars hosted by the Native Learning Center.

### Raising Capital:

Need help accessing financing and raising funds? We've helped dozens secure capital of all types, more than \$100 million for triple bottom line efforts to date. Check out our newest publication: Invest Local New Mexico



### Crowdfunding & Crowdsourcing

More than just donations, these tools open vast possibilities for new ventures, investment, publicity, pre-sales, and new markets. See how RainVessels raised an initial \$5,000 on Kiva Zip. Check out blogs from our partner Return on Change.

### Direct Public Offerings

Introducing DPOs, an emerging affordable investment tool. Learn more from our presentation from Net Impact with Jenny Kassan of Cutting Edge Capital. Schedule a consultation today to find the right capital raising fit for your organization.

### Client Highlights:

#### Volunteer Services Overseas

Comprehensive evaluation for UK NGO of their four year Making Markets Work for the Poor Program in 20+ countries worldwide.



#### Breath of My Heart

Feasibility study for community-based midwifery practice dedicated to providing culturally relevant care to underserved Northern New Mexicans.

#### Cannabis for Cancer

Business Planning & Capital Raising for CA medicinal marijuana provider making quality artisanal chocolates, with profits benefiting uninsured cancer patients.



### In this issue . . .

- In The News
- Raising Capital
- Client Highlights

### Coming Events:

- 9/18 Promoting Financial Literacy
- 9/23 Recycling as Social Enterprise

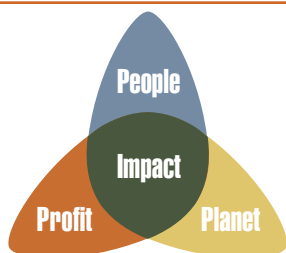
### Special Thanks to our 2014 Interns:

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UPenn/ Wharton

**SOCIAL ENTERPRISE ASSOCIATES** is a US for-profit consulting company applying business principles to achieve community good. We value affordable, results-oriented client services. Contact us for your triple bottom line solutions.



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