

# Social Enterprise ASSOCIATES

www.socialenterprise.net

## ENTERPRISE IN ACTION • Summer 2010

**Traveling to New York or Santa Fe this summer? Look us up!**

### New News:

**Influence Microfinance Financial Reporting Standards** by submitting your feedback. We encourage all stakeholders to submit feedback to the Microfinance Financial Reporting Standards Initiative public comment initiative. Please do so soon, as the public comment period has officially ended but they are still taking informed contributions. To learn more, visit [reportingstandards.org](http://reportingstandards.org).

**Drew Tulchin** is a columnist at Microfinance Focus (MF). MF is focused on serving the microfinance market, and publishes articles and editorials written by experts who are practicing in the field. MF is currently distributed to over 6,000 primary subscribers.

**SDCAsia's Marina Gana Vida project**, pitched at the Angel Investment Session at the Social Enterprise Alliance conference in San Francisco, and was selected as an audience favorite.

### Current Engagements:



**Santa Fe Alliance:** comprehensive analysis, which will include recommendations to the Santa Fe Alliance and the City of Santa Fe for how to make green job creation efforts successful.

**Nemours:** Helping Nemours Foundation understand the qualitative and quantitative social return on investment (SROI) of its child obesity prevention program.



### New Publications:

Our online library of free publications spread knowledge gained through our projects:

- **Alternative Capital For Credit Unions (PDF):** Discusses member paid-in capital, non-member paid-in capital, and subordinated debt as options available to low-income credit unions for income.
- **Measuring and Marketing Measurement (PDF):** Presentation by Drew Tulchin at the ReVisioning Value conference in Portland, Oregon.
- **Are Operating Self Sufficiency (OSS) and Financial Self Sufficiency (FSS) still valid? (PDF):** Article about new microfinance reporting standards on MFConnect.com.

### Travel Blogs: New Entries

- Project Abeni
- The World in Photos
- Why Weddings Pose a Green Problem...and How You Can Solve It!
- Viva Mozambique



#### Want a byline?

Submit your own travel-blog. Blogs highlight projects in international development, social entrepreneurship, and volunteer efforts.

### Check It Out:

**Follow Social Enterprise Associates on Twitter!** It's easy- simply visit [twitter.com](http://twitter.com) and sign up for an account. You can then follow our updates by visiting our page and clicking "Follow" at the top. We are constantly updating our Twitter with industry news, interesting social enterprise- related articles, websites of related companies and non-profits, and updates from our colleagues and partners. Join us today!

**Join the npEnterprise listerv**, an online forum for the benefit of the Social Enterprise Alliance, facilitating social enterprise strategy discussions.

**Managing Partner Drew Tulchin** is getting married in August! In honor of their wedding, he and his wife would like to highlight the following outstanding organizations: Permaculture Credit Union, Santa Fe Community Foundation Future Santa Fe, and Enterprise Community Partners' Rose Fellowship Program.

## July 2010 / Issue 18

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### Concluded Engagements:

**Technology-based economic development.** Reviewed incubators and programs nationwide for David Breecker Associates and the NM Research Applications Center. Our research informed strategy and preliminary business plan to accelerate technology commercialization from state research centers.



Thanks to the support of GTZ, Consultant Heather Henyon

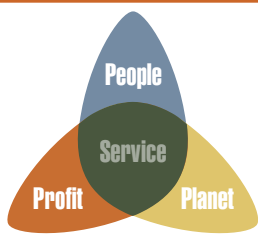
presented at the Association of Microfinance Organizations of Tajikistan, IV National Microfinance Conference. Her sessions educated Tajik MFIs on social performance, financial management, and how to attract capital. As part of this effort, we shared a game on financial ratios that can be made available for training purposes (upon request).

### Short Takes & Shout Outs:

**Congratulations** to Associate Reid Sassman on his acceptance to Duke's MBA program!

**We're pleased to welcome** Julie Chen and Nicole Cowing onboard! Learn more about our team [HERE](#).

**Shout-out** to South Africa for hosting a great World Cup enrapturing us for weeks!



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