Financial Performance \land Social Impact \land Environmental Sustainability



## www.socialenterprise.net

#### ENTERPRISE IN ACTION • Spring 2010

# See You At The Summit:

Social Enterprise Associates is collaborating with SVT Group to present on Social Return on Investment (SROI) at the Social Enterprise Summit. April 28-30



#### **New News:**

We were featured on a microfinance panel at The Duke Conference on Sustainable Business and Social Impact, highlighting new issues in microfinance, representing the MFI Reporting Standards Initiative.

Drew Tulchin presented at the Council of International Relations in Santa Fe, NM on Economic Development in Afghanistan and the promotion of peace.

Our associates recently worked as judges for several business and strategic plan competitions, including:

- William James Foundation Sustainability Business Plan Competition
- Social Impact Exchange Strategic Plan Competition
- Global Social Venture Competition

# **Current Engagements:**



South Mountain Dairy - Making goat cheese more profitable for a local New Mexico farmer. Yummy!

Working in the Philippines with SDC Asia on their Marina Gana Vida microfranchise business, supporting sustainable fish farms. This project is one of 5 in The Value Initiative from The SEEP Network.



**Featured Client:** 

2

SOLAR

solarrichmond.org

# **New Publications:**

Our online library of free publications spread knowledge gained through our projects:

- New Financial Ratios for Microfinance Reporting (MicroBanking Bulletin, No. 19)
- Debt Investment as a Tool For Value Transfer in Biodiversity Conservation
- Municipal Revolving Loan Funds

# **Travel Blogs:**

#### **New Entries:**

- The Social Enterprise Frontier
- Understanding Your Carbon Footprint
- Anti-Corruption, Exploring Indonesia

Earn fame and fortune. Submit your own travel-blog. Blogs highlight projects in international development, entrepreneurship, and volunteer efforts.

People

Service

Profit



# Short Takes:

Associate Karen Borchert for her new baby!

Thanks to interns: Kyle. Sunny, and Cristina.

Tip of the hat to Ben Tulchin and Tulchin Research for the AAPC.

Santa Fe, NM

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## **Coming Events:**

#### **College of Wooster:**

Presenting to the Global Engagement Network on socially conscious careers.

Wooster, OH - April 10th

#### **Travel Bug Coffee Shop**

A presentation on Afghanistan, economic development, tourism, and prospects for peace. Santa Fe, NM - May 29th, 5PM

#### Check It Out:

Organic Counts - Calculate vour carbon footprint through Organic Valley's sustainable dairy farming comparison tool.

#### **Social Innovation or Inherent** Irrelevancy? - Gina LaCerva addresses the creation of the newly founded White House Office of Social Innovation.

#### SOCIAL ENTERPRISE

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