

# Social Enterprise ASSOCIATES

www.socialenterprise.net  
Consulting solutions that solve real problems.

## ENTERPRISE IN ACTION NEWSLETTER

November 2012 / Issue 30

### In The News

**Drew Tulchin spoke at TEDxAcequiaMadre** on "Local Investing For All."  
Stay tuned for the video!



**Social Enterprise Associates** participated in the national Shop Small campaign to urge consumers to spend holiday money at small businesses this season.

**Greenfire Times** book profile by Drew Tulchin and Sean Dehan: "Scaling Your Social Venture" by Paul Bloom. Nov. edition.

### Client Highlights

**Results LAB:** Provided market research, industry positioning, strategic advising, and partnership development.



**sea to table** **Sea to Table:** Developed portfolio business of our client, Future of Fish. Want fish? Interested in investing?

**Henry Kauffman Campgrounds:** This Long Island, NY location is breaking ground on their new multi-use event center. Reserve now!



### Recent Publications

**Tip Sheet 12:** Non-profit Earned Income Strategies: Where to Start? (PDF)

**World Food Programme's** Private Sector Partnership and Fundraising Strategy (PDF), prepared with Social Enterprise Associates.

**USAID white paper:** Malini Tolat and Drew Tulchin authored a FHI360 publication on using ICT (information and communication technology) to support agriculture (PDF).



### Business Plan Competitions

We're judging at the following business plan competitions with fast-approaching deadlines:

1. Social Impact Exchange for early-stage and mezzanine level US NGOs: Deadline Dec 7th
2. Global Social Venture Competition: Executive summaries by Jan 30th

Shout out to our business plan partners at The William James Foundation's Social Venture Competition, Global Social Enterprise Competition, and the Unreasonable Institute.

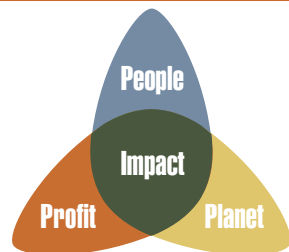
### Upcoming Events

11/30 12pm EST

Introduction to social enterprise and the triple bottom line - Webinar by Bankers Without Borders

1/25-26

Central American Hack-A-Thon against Domestic Violence



WWW.SOCIALENTERPRISE.NET

Consulting solutions that solve real problems.

info@socialenterprise.net



+1-202-256-2692 • +1-505-715-6927

Washington, D.C.

Santa Fe, NM

Certified



Corporation

bcorporation.net

## In this issue . . .

- In The News
- Client Highlights
- Recent Publications
- Biz Plan Competitions

## Check It Out

We're featured as a preferred consultant at Blended Profit, dedicated to building an informed and committed community that supports good business.

### New blog entries

- Funding community ventures: DPOs and the SEC.
- The JOBS Act: Making access to capital easier for entrepreneurs.

**Special shout out to** Sean Dehan and Malini Tolat for all their hard work, and welcome to interns Sharif Bhuiyan and Mike McClenathan.

**Call for interns** to help social enterprises increase their sustainability, scale-up, and advance towards success.

**SOCIAL ENTERPRISE ASSOCIATES** is a US for-profit consulting company applying business principles to achieve community good. We value affordable, results-oriented client services. Contact us for your triple bottom line solutions.