

# Social Enterprise ASSOCIATES

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Consulting solutions that solve real problems.

## ENTERPRISE IN ACTION NEWSLETTER

January 2013 / Issue 31

Embracing a community ethos in the spirit of Martin Luther King Day in the U.S., this newsletter focuses on an important trend enhancing social and business change:

# LOCAL INVESTING

*Take action to make the world a better place!*

## What is Local Investing For All?

Drew Tulchin presented at **TEDx AcequiaMadre**. Watch the talk; join this movement.



Whether you have \$1 or \$1 million, your money matters. Here's how to invest locally:

1. **Buy Local** - support small businesses, the backbone of the economy
2. **Move Your Money** - put your cash in community banks and credit unions
3. **Own What You Own** - vote as a proxy shareholder, and sell the stocks of companies you disapprove
4. **Exchange Your Time** - barter, join time banks

## Check out recent writing on local investing:

1. **"Have your money go local this holiday season"** - *NM Green Fire Times* Dec. article
2. **Working Paper 16:** capital sources for social enterprises identifies **alternative financing**, crowd-funding, social investors & more
3. Recent **blogs** address local investing & regulations:
  - The JOBS Act
  - Funding community ventures: DPOs and SEC



## Need capital for your venture?

Social Enterprise Associates' efforts have led clients to **raise more than \$100 million** from investors, bankers, donors and philanthropists.

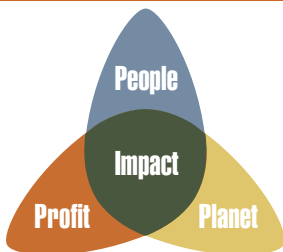
Check our website to see how we help entrepreneurs and managers get 'Game Ready.' Ensure your materials are primed to succeed with the right audience. Let us know how we can help you!

**Wishing you all the best in 2013**

The Social Enterprise Associates Team

**We at  
Social Enterprise  
Associates  
wish you & yours a  
prosperous and  
progressive  
New Year**

**SOCIAL ENTERPRISE ASSOCIATES** is a US for-profit consulting company applying business principles to achieve community good. We value affordable, results-oriented client services. Contact us for your triple bottom line solutions.



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info@socialenterprise.net



+1-202-256-2692 • +1-505-715-6927

Washington, D.C.

Santa Fe, NM

Certified



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bcorporation.net