# Social Enterprise ASSOCIATES

www.socialenterprise.net Consulting solutions that solve real problems

### **ENTERPRISE IN ACTION NEWSLETTER**

# **Summer 2014 / Issue 39**

## **Connecting Ideas to Capital**

Social Enterprise Associates enables entrepreneurs to turn ideas into reality. We've helped dozens secure capital of all types, \$100 million + for triple bottom line efforts.

### Raising Capital/Capital Advisory Services

Business Review	Customized Feedback	Full Service
Review of lead materials     Written improvements on business plan, summary documents     Operational and strategy recommendations	<ul> <li>Multiple iteration review of all merials - business plan, financials, website and marketing</li> <li>Capital source suggestions and contract information</li> <li>Get "Game Ready"</li> </ul>	<ul> <li>Loan package and grant proposal preparation</li> <li>Coaching and mentoring</li> <li>Connect to capital</li> <li>Establish an organized sales process</li> </ul>

Learn more about accessing financing and raising funds with us. Check out our new piece: Invest Local New Mexico

Have an idea to benefit the community-or the world?

Join us with local investing effort Impact Network Santa Fe at the NM Startup Weekend. Sept 19-21!

# In The News: **KIVA and SELF Team Up**

We are proud to have sparked a collaboration between microfinance funder Kiva and client Solar and Energy Loan Fund. SELF uses Kiva \$\$\$ to make affordable loans to low-income people to save them money, improve their homes, lower their carbon footprint, and improve their credit scores.



## **Slow Money Meets Bluegrass**

Slow Money catalyzes the flow of capital to small & local food enterprises. It hosts its 2014 gathering in Louisville, KY, Nov 10-12, For more on Slow Money in NM, contact us.

## Journey of 1,000 Miles

Our own Adam Stepanovic became the youngest 1,000 mile buckle holder in the history of the Leadville 100 iconic mountain bike race through the Colorado Rockies.

In The News, continued next page.

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# Coming Events:

**9/19-21** Start-up Weekend Santa Fe

9/23 Recycling as Social Enterprise

**10/1** Organize Your Sales **Prospects** 

# **New Blogs:**

- A WorkSquare Life Story: Zachary's **Second Chance**
- How to DPO in NM: The DIY quide to raising money

#### **SOCIAL ENTERPRISE ASSOCIATES**

is a US for-profit consulting company applying business principles to achieve community good. We value affordable, results-oriented client services. Contact us for your triple bottom line solutions.

#### WWW.SOCIALENTERPRISE.NET

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+1-202-256-2692 • +1-505-715-6927 Washington, D.C. Santa Fe. NM

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### **Bound for New England**

Jamie Blosser, wife of Drew Tulchin & collaborator of the firm, is a Loeb Fellow at Harvard's Graduate School of Design this academic year.

# **Client Highlights:**



## **Santa Fe Greenhouse Grocery**

Supporting community-based coop with feasibility study



## **Native Learning Center**

LEARNING CENTER Providing nine webinars focused on empowering sovereign communities



#### **Future of Fish**

Crowdfunding research for sustainable fisheries



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