

# LOCAL INVESTING FOR ALL

**Social Enterprise**  
ASSOCIATES

[www.socialenterprise.net](http://www.socialenterprise.net)



**L**ocal investing is possible, if you have \$1 or \$1 million. Move from Wall Street to Main Street to grow community investing.

## These investments:

- Are grounded in principles/values
- Are financially sound
- Strengthen communities
- Democratize investing

## Actions You Can Take:

- 1. BUY LOCAL:** choose where you spend your money
- 2. MOVE YOUR MONEY:** to a credit union or community bank
- 3. OWN WHAT YOU OWN:** have your stocks match your values
- 4. EXCHANGE YOUR TIME:** barter and use time banks

## Local Investing Opportunities

Where to find local options:

 **SLOWMONEY**

Slow Money  
[slowmoney.org](http://slowmoney.org)



Lion Investing  
[lioninvesting.com](http://lioninvesting.com)

**Social Funds**

Community Investing  
[socialfunds.com/ci/index.cgi](http://socialfunds.com/ci/index.cgi)

**PROSPER**<sup>3</sup>

Prosper, peer to peer lending leader  
[prosper.com](http://prosper.com)

**crowdfunder**

Crowdfunder  
[crowdfunder.com](http://crowdfunder.com)

**MISSION  
MARKETS**  
many missions one market

Mission Markets  
[missionmarkets.com](http://missionmarkets.com)

**Disclaimer:** Caveat Emptor — buyer beware. Do your homework before making any investment!

## 3 Resources to Check Out

Local Investing TEDx talk:  
[tedxtalks.ted.com/video/Local-investing-for-all-Andrew](http://tedxtalks.ted.com/video/Local-investing-for-all-Andrew)

Shop Local: [www.shopsmall.com](http://www.shopsmall.com)

Investor's Circle: [www.investorscircle.net](http://www.investorscircle.net)

## 3 Books to Read

*Local Dollars, Local Sense: How to Shift Your Money from Wall Street to Main Street*

*Compelling Returns: A Practical Guide to Socially Responsible Investing* (Tulchin was a researcher)

*Locavesting: Revolution in Local Investing and How to Profit From It*

Visit [www.socialenterprise.net](http://www.socialenterprise.net) for more ideas & recommendations

# Social Enterprise ASSOCIATES

Financial Performance



Social Impact



Environmental Sustainability

## Raising Local Capital

**Social Enterprise Associates** operates throughout the United States and around the world. It offers consulting & raising capital for triple bottom line efforts—for profits, people, & planet.



**Registered 'B Corporation', Awards Include:**

*2011 'One of the Best for the World' small businesses*

*2012 Sustainable Business of the Year Honoree*

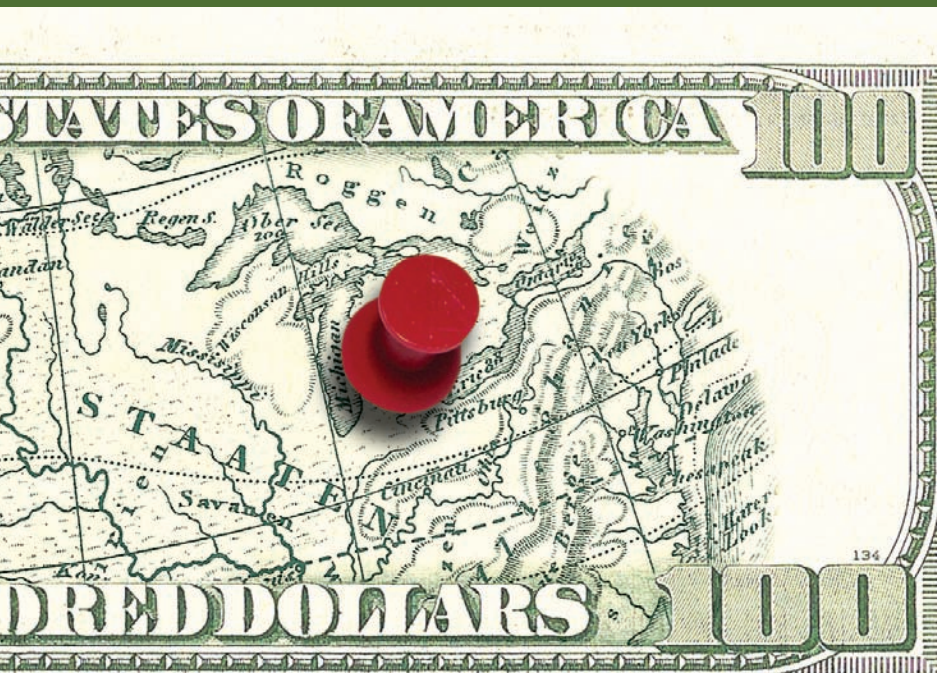


**With more than 12 years experience, results have led clients to raise more than \$100 million.**

**Sign up for our newsletter**

Visit [www.socialenterprise.net](http://www.socialenterprise.net) to sign up for our newsletter.

## Get inspired & get to work!



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# Social Enterprise ASSOCIATES

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Environmental Sustainability

## About the Firm

**S**ocial Enterprise Associates is a consulting firm offering business acumen, managerial experience, financing opportunities, and practical research to business and community efforts seeking social good. We foster 'triple bottom line' solutions supporting entrepreneurs, their organizations, and industries where they operate.

**Firm experience** with connecting social enterprises to funding sources spans more than a decade. Emphasis is on rapidly (and economically) providing key value-added solutions to satisfy your organization's needs.

### We specialize in getting ventures "game ready" for funding:

- Compile pitch packets
- Financial projections
- Introduce new funding sources
- Business planning

### Our Clients



**Litehouse International**  
[lighthouseint.com](http://lighthouseint.com)



**Catalyst Kitchens**  
[catalystkitchens.org](http://catalystkitchens.org)



**MoGro Mobile Grocery**  
[MoGro.net](http://MoGro.net)



**Future of Fish**  
[futureoffish.org](http://futureoffish.org)



**DREW TULCHIN** is Managing Partner of Social Enterprise Associates, [www.social-enterprise.net](http://www.social-enterprise.net), helping triple bottom line companies get "game ready" for investors and positioned for success.

His engagements for businesses, NGOs, foundations and government have raised more than \$100 million, advancing market-driven efforts that generate returns for environmental, social, and economic benefit. Tulchin enables leaders, especially social entrepreneurs, and their organizations to reach their financial needs and achieve their goals. He has written over 100 business plans.

This firm, a registered 'B Corporation', offers consulting to measure impact, open new markets, and raise capital. It was a 2012 Sustainable Business of the Year Honoree.

Tulchin presents widely on topics related to social enterprise strategies and is a Lead Partner for Slow Money NM. He holds an MBA from University of Washington and a BA from Washington University.